



**Building on our strengths  
Investing in our future**



2023  
2024

**“NDSWA - Celebrating 75 Years”**

Organizing & Promoting

- Health Check-up Camps & Awareness Programme.
- “International Womens Day” • “World Environment Day”
- “International Day of YOGA” • “International YOUTH DAY”.
- “Swachh Bharat Abhiyan” • “People to People Relationship”
- “Women Empowerment” • “Khadi” • “Tree Plantations”

Organizing & Promoting

- Fight Against COVID-19 Pandemic
- “International Womens Day” • “World Environment Day”
- “International YOUTH DAY” • “Swachh Bharat Abhiyan”
- “People to People Relationship” • “Women Empowerment” • “Khadi” • “Tree Plantations”

2021  
2022

Organizing & Promoting

- Health Check-up Camps & Awareness Programme.
- “Delhi Literature Festival” • “Ahimsa Silk & Khadi”
- “World Environment Day” • “Women Empowerment”
- “International Day of YOGA” • “International YOUTH DAY”.
- “Swachh Bharat Abhiyan” • “People to People Relationship”

2018

NDSWA & Miracle Solutions celebrates International Womens Day & WHO theme - ‘Urbanisation and Health’

2010

Organised a number of Health Camps & the first ever Lok Adalat (for pending cases) for the notified minority communities.  
Record 205 cases were taken up in one day and of which 108 cases were settled involving Rs. 49,22,118.

2000s

Supported new mindsets in a time, where economy was opening to new frontiers and mindsets. A key event TATA Soccer Tournament - Soccer Times was organised to imbibe the spirit of sporting times.

1990s

Organised plethora of social upliftment programs like fostering the spirit of sports through conducting sport meets, yoga training camps, mythological programs like Ramlila etc.

1980s

Era marked the growth of rapid industrialisation and growth of society; we took up issues of health & hygiene and electoral issues. Proactively raised and executed the government’s initiative on creating awareness about the rights and duties of citizens.

1970s

Celebrated the International cultural Week a step towards showcasing the rich cultural heritage of India to the world

1960s

Provided solid foundations and communal solidarity to the just partitioned nation through organizing Sarva-Dharma-Samelan’s in association with the government.

1950s

## Milestones



## Serving the Nation

New Delhi Social Workers Association and Miracle Solutions are dedicated to contributing and having a positive impact to its society and nation. We believe that by investing in social service, we create and foster a healthy society to live.



Shri M. Venkaiah Naidu Ji, Hon'ble Vice President of India appreciating the works and efforts of NDSWA.

As an active facilitator since 1948, we have encouraged, designed and executed projects and camps for the betterment of our society in the fields of healthcare, water, better hygiene and living conditions, good health and sports education and adult literacy, woman empowerment, building & encouraging communal harmony and sensitising people about their basic & fundamental rights.

While we continue to do our work, we have found overwhelming patronage from political leadership and strong logistics support from block leadership and this has continued since the beginning. This made significant difference to the success of the projects and this success was the big support to the people we targeted.

While New Delhi Social Workers' Association is focused on doing all charitable and philanthropic activities, Miracle Solutions is providing the professional edge to various event activities while getting engaged commercially.

## Mission

As a new identity but same DNA and core values, we wish to carry forward and achieve our mission through:

- Having a proactive, agile and sensitive organisational team, who can collaborate with governments and donor agencies to provide a strong executional leadership
- Partner various ministries in Government of India to identify, design and deliver opportunities in the realms of welfare, be it healthcare, fundamental rights or communal harmony
- Offer experience and have a dedicated team in handling block level and national level programs for Government, donor agencies and corporates in India
- Focus on public health activities and recognise it as an integral part for social development of India
- Promote Make in India & Khadi - The Fabric of Freedom & Harmony
- Cover the Indian polity in not just India but also reach out to NRIs and other Indians working in the west and set up our own offices.





## Management

NDSWA has spread its wings and reached the masses to fulfill its charter. Under the visionary leadership of its Chairman Sh. Jaswant Rai Grover, supported by its dynamic President Sh. Gaurav Grover and the active involvement of Mrs. Palka Grover, NDSWA is making a mark on its operating landscape by pursuing objectives of doing public good that positively impacts their lives.

With the intent of providing meaningful human support, Sh. Gaurav Grover continues to shape the contours of NDSWA and drive its evolution.

Responsible and long term oriented management and control is of key significance to the organisation. Associates and Supervisory staff are key to its efficient functioning. Every member involved, irrespective to his or her capacity is well aligned to the key objectives of the organisation.

## Education

We believe that to impart education is to ensure complete development, growth and progress of an individual. For the purpose, we deliver education with special emphasis on the street children, girl child and adult literacy programs. Organising educational camps is an inevitable part of the process.

## Spoken English

Since English language is a universal language the world over, it is necessary to learn it as early as possible. Once the language is learned, it opens unimaginable avenues of learning for an individual. Our members are adept in imparting training in this language. We keenly focus on teaching English language at an early stage preferably.

## Activities

We have various contributions and partnerships in various welfare schemes. Its active involvement and as a front runner for mobilising support and ensuring that benefit reaches the right people, it strives to excite the society about their better health options and their fundamental rights.

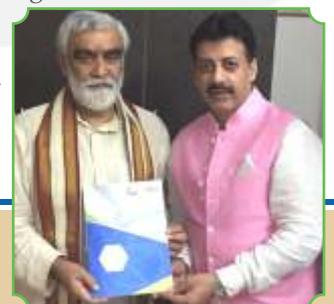
We have been active in the fields of Health, Education, Water Sanitation, Healthy Environment, Women Empowerment, Adult Literacy and other related pursuits of social significance.

While New Delhi Social Workers' Association is focused on doing all charitable and philanthropic activities, Miracle Solutions is providing the professional edge to various event activities while getting engaged commercially.

## Health

As health is the most vital aspect of well being, we have been at the forefront of organising various health camps and workshops from time to time. We catalyse the medical assistance grants to the needy, which includes health check-up camps and distribution of medicines. We coordinate with the Government of India's key nodal agencies as well.

We have also organised AIDS awareness camps, wherein we got NGOs in this field to help and support in counseling the HIV positive people. Actively organising Blood Donation Camps and creating awareness about merits of donating blood to the general public.



## Baby and Child Smart

The development of an individual can be best achieved during early years of his/her life. It is during this phase of life when maximum results can be achieved. Based on this, our programs include organizing various camps whereby sensitizing of people, especially mothers, is conducted intensively. Baby and Child Smart Programs are undertaken on regular basis.

## Livelihoods

A livelihood comprises of people, their capacities and their means of living. Livelihood must be environmentally sustainable as it provides base for other livelihoods related to it. To create better livelihoods, we study the poor people's livelihoods and factors that shape them. We provide them the necessary relevant tools to strengthen their livelihoods by providing them understanding and opportunities.

## Women Empowerment

One of the best ways to achieve long-term women empowerment is to enable them to work and earn their living on their own. For the purpose we focus on fulfillment of their basic needs. Various steps in this direction include providing day-care facilities, counseling, organizing vocational training camps, etc. We follow the holistic approach so as to make them realize the worth of their economic freedom. We have been organising camps to impart knowledge of self-defence & training girls to handle situations in a better manner.

## Community Involvement

If any development project has to gain success, it cannot undermine the importance of community involvement. One of the main parameters to do so is to cultivate the habit of participatory learning and action. We help poor and needy sections to realize the worth of right and meaningful actions. Community involvement programs involve facilitating participatory role of the people in general.



## Culture, Social and Sports

To make society healthy and conducive for proper growth and development of an individual, establishing and maintaining coordination within a particular community is a necessary pre-requisite. The best way is to organize sports events from time to time, as this is the best way to bring coherence in a particular society. Most of our members are keen on this and assist to bring the societies closer through organizing co-curricular activities including sports & cultural events.

## Water, Sanitation, Environment and Swachh Bharat Abhiyan.

Water contamination is the most serious health hazard. Equally important is to ensure sanitation of our surroundings. That is how we can make our environment clean and conducive for healthy living. We take this message to the poor and impart ways to ensure clean drinking water, proper sanitation and healthy environment.

Actively interacting with RWAs to create awareness and sensitise people not only about water conservation but how a small change in our water usage habits can help control water borne diseases in our surroundings and how we can adopt protective measures against this menace.

Promoting "Swachh Bharat Abhiyan" a campaign by the Government of India to clean the streets, roads and infrastructure of the country





## Virtual Village Services

The concept of virtual village is gaining strength and the day is not far when people prefer this way of living. This helps the rural areas gain considerable strength. We provide Virtual Village Services par excellence. The village acts as town side support network as many people can live in these virtual villages setting. We encourage people to understand the concept and imbibe the same.

## Computer Aided Learning

This world is characterized by extensive computerization. We assist people to learn the basics of computer, which includes hardware and software skills. Many computer camps have been organized in the past, which has lead to massive training in the fields of computers, creating job opportunities for the needy and deprived sections of our society. Many lives have been changed for the better through Computer Aided Learning Programs.

## Adult Literacy

Adult Literacy proves to be vital when it comes to strengthening the society at the root level. Adult Literacy Programs initiated by us constitute imparting the basic literary skills to the adults. Since they do not get time in the morning, we organise these camps when they are free, usually in the later evenings. It helps us to generate confidence and sense of pride in these people and understand their potential of literacy.

## Social and Legal Rights

More than 90% of the 10,000 or more cases handled and settled by Sh. Jaswant Rai Grover pertained to persons belonging to the weaker sections of the society residing in J.J. Clusters, Janta flats of the rehabilitation colonies like Sultanpuri and Mongolpuri. The matters were pending for around 10 years or even more and had put unnecessary load of litigation.

Hon'ble Justice Mr. Vijender Jain, Acting Chief Justice, High Court of Delhi and Executive Chairman. DLSA appreciated the efforts and announced to honour Sh. Jaswant Rai Grover, Advocate, for his valuable services and dedication to the cause of ADR system by settling more than 10,000 cases in PLA's / DLSA DHCLSC / Special Lok Adalats Conciliations, which is a landmark in the history of ADR system, under the Legal Services Authority Act 1987.

On the 26th of September 2006 at the Patiala House Court Complex, in a ceremony presided over by the Hon'ble Justice Mr. Vijender Jain, Acting Chief Justice, High Court of Delhi and Executive Chairman DLSA and Hon'ble Justice Dr. M.K. Sharma. Judge, High Court of Delhi and Chairman DHCLSC, Sh. Jaswant Rai Grover was presented with a Performance Award' in the august presence of members of the judiciary, members of the Bar Association, officers of the Government of NCT and others.

President of India Hon'ble Dr. APJ Abdul Kalam at the Silver Jubilee Celebration of Delhi Legal Services Authority on 10th November 2006 had said that when he studied the DLSA website ... "The only achievement that I find is the successful settlement of more than 10,000 case pertaining to N.D.P.L., out of court during the period October 2003 to July 2006". This gave us the right lead to conduct Lok Adalats under the guidance of its Hon'ble Chairman Sh. Jaswant Rai Grover.

The first ever Lok Adalat for the notified minorities communities in the National Capital Territory of Delhi was organised by New Delhi Social Workers' Association together with Delhi Legal Services Authority on 23rd August 2009. Held at Tis Hazari and Karkardooma Courts simultaneously; 138 cases were taken up and 77 cases were settled involving an amount of Rs 49,22,118 at the Tis Hazari courts; while 67 cases were taken up and 31 were settled at the Karkardooma courts. Notably, a rare achievement in the legal affairs of Indian judiciary.

## Capabilities

We're a team of young, creative, enthusiastic and dynamic professionals with a sparkling stream of ideas having vast experience in the field of organising and channelising public welfare activities and events. Our goal is to give each & every event a different meaning. Our vision with true professionalism charts the roads of informative & meaningful events.

NDSWA is here to simplify & make things easier to provide excellent services to its patrons. Time and again, we've shown that we take the lead when it comes to deliver results and mobilise support for the welfare activities – every one experiences the magic.

**Our philosophy and commitment is best described as:**

To provide & deliver event solutions & services with the highest standard of professionalism, creativity upholding at all times – quality, integrity and innovation.'

## Why NDSWA

- Customised and tailor-made solutions that address real need;
- Niche expertise and valuable experience in the welfare field that leaves no room for error;
- Three generations of experience and a talent pool of professionals to ideate and implement innovative themes, and work closely to ensure smooth implementation and progress of welfare schemes;
- Resourceful, Passionate, Energetic and Dedicated Team of event, opinion mobilisation and management professionals;
- A professional work attitude that helps achieve optimum results from the event or welfare schemes;
- Meticulous planning, creativity, attention to detail and efficient execution – to ascertain that the event is well within the timelines and stated objectives;
- A repository of knowledge and contacts in the Government, Ministries, Donor agencies and Industry – that helps get active support and patronage;
- Transparent processes and visible results. Over 65 years of successful demonstration of work;
- A strong visibility, ground participation and mobilisation which ensures that help and defined objectives are met to the fullest; and
- A 100 % commitment to make every event successful.

## Future

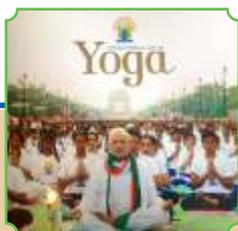
As we stand committed to take the legacy forward and not resting on our laurels, we have re-organised ourselves as a more structured and result-driven organisation – Miracle Solutions.

As the name suggests - for the needy who have no access or window to his basic rights and cannot even afford or avail basic healthcare services, this channel is no less than a miracle for him.

Our care factor is set to maximum on all our projects on behalf of our clients and partners. We endeavour to carry forward this same care; this same focused passion and energy to our broader society through our philanthropy.

We shall remain active and strive to provide maximum benefits to the needy and deserving in the realms of:

- Healthcare
- Culture and Social activities
- Health and Sanitation
- Sports Activities
- Water and Environment
- Art and Literary Heritage
- Livelihood
- Technology and Computer Literacy
- Legal and Fundamental Rights
- Education and Adult Literacy
- Woman Empowerment
- Spoken English
- Community Involvement
- Interactive Forums
- Civic and Legal Rights of People
- Child Development through Baby & Child Smart Initiative



# TREE PLANTATION DRIVE

on the occasion of Gandhi Jayanti & International Day of non-violence

Dr. Gaurav Grover, Chairman - New Delhi Social Workers Association (NDSWA), on the occasion of Gandhi Jayanti, the birth anniversary of the 'Father of our Nation'- Mahatma Gandhi Ji and United Nations International Day of non- violence, organized a tree plantation drive in association with the Delhi Police - Rajesh Sharma, SHO, R. K. Puram, Police Station. Celebrating the day, 101 trees were planted to help create awareness for our environment and teach all the importance of trees and food forests.

Dr. Grover said, we are very thankful to His Excellency Mr. Fleming Raul Duarte, the Ambassador of Paraguay in India to become our country partner for this endeavor of ours and we are highly grateful to the Ministry of Environment, Forest and Climate Change, Government of India, to have supported us. Tree plantation was done with the help of local MCD, RWA's and who better to include than students themselves from various schools of their environment clubs. We need to share the advantages and benefits of planting trees, its effects on the environment, forest and climate change in India and worldwide. As a matter of fact this year's theme for world environment day was also ecosystem restoration and one of the main forms in which ecosystem restoration can take place is planting trees. A painting competition was also organized to create awareness about Environment. Swachh Bharat and Non-violence and more than 70 kids participated in it. After which the winners and participants were all given prize's and certificates of appreciation. The kids and elders present were treated to Ice Creams for their tree planting efforts.



**Plant Trees  
Change the Air!**

Join us with your little Heroes for  
**Tree Plantation Drive**

On the Occasion of **Gandhi Jayanti** and  
**International Day of nonviolence**

New Delhi Social Workers  
Association  
X  
Delhi Police  
X  
Ministry of Environment,  
Forest and Climate Change

2nd October 2021  
9:00 am, R K Puram Police Station





**ANI**  
South-Asian Leading Multimedia News Agency

**New Delhi Social Workers Association (NDSWA) on the occasion of Gandhi Jayanti plants 101 trees**

ANI | Updated: Oct 05, 2021 12:29 IST

New Delhi (India), October 5  
(ANI/PNN): Dr. Gaurav Grover, President - New Delhi Social Workers Association (NDSWA), on the occasion



Business News This Week

**New Delhi Social Workers Association on the occasion of Gandhi Jayanti plant 101 trees**

Neel Achary 6 days ago

Dr. Gaurav Grover, President – New Delhi Social Workers Association (NDSWA), on the occasion of Gandhi Jayanti, the birth anniversary of the ‘Father of our Nation’- Mahatma Gandhi Ji and United Nations



# FIGHT AGAINST COVID-19 PANDEMIC

In these trying times, it is imperative we stand with the Nation.

Mr. Gaurav Grover, President, NDSWA has always played an active role in social service through their 70 year old NGO New Delhi Social Workers Association (NDSWA).

A special mention and heartfelt thank you to GAIL India for coming forward and providing food & necessities to Corona warriors and needy.

We also laud our very own Delhi Police officials who have been instrumental in the distribution across Delhi and NCR.

We pledge our support and urge everyone to do their bit

#StayHome #StaySafe #StayPositive #PeopleToPeople #CoronaWar #PositiveVibes #NarendraModi #PM #PMO #GAIL #GAILINDIA #DelhiPolice #GauravGrover #ILF #ndswa #ndswaforall #IndiaLuxuryFoundation #India #NewDelhi #MyGovIndia #WHO





**Hindustan Times**

### Our aim is to help the community in social upliftment: Dr Gaurav Grover

As an active facilitator since 1948, New Delhi Social Workers Association (NDSWA) is dedicated to having a positive impact to its society & nation and has designed and executed projects and camps for the betterment of our society in healthcare, water, hygiene, women empowerment and more.

PUBLISHED ON JUN 10, 2021 05:54 PM IST

Dr Gaurav Grover

**galindia**

**#EnergizingPossibilities**

When we care, we make efforts and not worry about the challenges

Glimpses from our CSR activities from Delhi

**#EnergizingPossibilities of defeating Covid-19**

**#StayPositive #StaySafeStayHealthy**

Liked by aadi\_bhai and others

galindia GAIL, as a responsible organisation has been committed to #IndiaFightsCorona. To help the needy, we have provided essential items as part of our CSR. Here are some glimpses from GAIL's Delhi CSR drive. #EnergizingPossibilities of defeating #COVID19. #AajmaNirbharBharatAbhiyan



**galindia**

**#EnergizingPossibilities**

Strengthening the fight against COVID-19

**#IndiaFightsCorona**

Liked by indialuxuryfoundation and others

galindia At GAIL, we believe giving is not just about making a donation, it's about making a difference. By providing monetary help and essential items for the needy across the nation, we are #EnergizingPossibilities of overcoming the #COVID19 challenge. Together, we shall overcome!

10 June 2021

**SOCIALSTORY**

**SOCIAL WORK**

### This Delhi-based NGO has been working for the needy since 1948

By Vrinda Garg | August 10, 2021

The New Delhi Social Workers Association has been actively working in the fields of health, education, environment, sanitation, and women empowerment



# INTERNATIONAL YOUTH DAY 2018

## *Safe Spaces for Youth • Cultural Evening • Awards*

On the occasion of the **United Nations International Youth Day**, New Delhi Social Workers Association (NDSWA), organized a Cultural evening and panel discussion under the **Patronage** of **Dr. Udit Raj, Hon'ble Member of Parliament**, at **Dr. Ambedkar International Centre**, Janpath, New Delhi.

The 2018 International Youth Day aimed at promoting youth engagement and empowerment by exploring the role of **safe spaces** in contributing to freedom of expression, mutual respect and constructive dialogue.

The event reflected on the significance of safe spaces in providing opportunities for sport, innovation empowerment and leisure time activities, while deconstructing barriers of judgment, hate speech, harassment or violence. The participants considered ways in which safe spaces can promote an inclusive youth development towards the 2030 Agenda.

**Safe Spaces** can be defined as platforms where youth can come together, freely express themselves. Engage in activities related to their diverse needs and interests and participate in decision-making processes.

The occasion was graced by the presence of Hon'ble Minister of Parliamentary Affairs Sh.Vijay Goel, Actor Rannvijay Singha, Madhur Verma IPS, Fashion Designer Rina Dhaka and Diksha Khanna, President Delhi Study Group Vijay Jolly, Author Ira Trivedi, Miss India 2014 Koyal Rana, Teen Miss Universe 2017 Srishti Kaur and many more.





Yoga for Harmony & Peace



सत्यमेव जयते  
Government of India  
Ministry of AYUSH



# INTERNATIONAL DAY of YOGA

21<sup>st</sup> June, 2018  
Swarna Jayanti Park (Japanese), Rohini

To celebrate International day of yoga Dr. Udit Raj, Hon'ble MP and New Delhi Social Workers Association (NDSWA) and Art of living came forward to host an event which was supported by Ministry of Aayush, GOI, DDA and Embassy of Russian Federation in India at Swarna Jayanti Park, Rohini. Yoga is a precious gift of India's ancient tradition. In this polluted environment yoga is a blessing to Indian society. By changing our lifestyle and creating consciousness, it can help in well-being. This initiative taken by Government of India, Ministry of Aayush, DDA and New Delhi Social Workers Association is a step towards good health and harmony. Internationally yoga is celebrated all around the world. People are more inclined towards yoga than to do regular exercise and gym. Yoga gives mental strength and positive energy.

**Mr. Gaurav Grover, President of NDSWA** said "This initiative will bring awareness in Indian society that people should adopt yoga in their daily life. Yoga will always accelerate to start a day with full of energy and positivity.

**Alexei Illyuviev, Second Secretary of Embassy of Russian Federation,** "Yoga remains one of the main cultural links between Russia and India. The Indian spiritual, physical and mental practice is growing in popularity across Russia. Russian universities are starting to offer the Indian discipline as a sport in their academic and extra-curricular programs. The best-known yoga program at an educational institution is the one conducted by the People's Friendship University of Moscow."





**BEAT  
PLASTIC  
POLLUTION**



**WORLD  
ENVIRONMENT  
DAY**



**INDIA  
2018**

**UN**  
environment



# WORLD ENVIRONMENT DAY

2nd June, 2018

New Delhi 2nd June 2018: India is the global host of 2018 World Environment Day. With "Beat Plastic Pollution" as the theme for this year's edition, the world is coming together to combat single-use plastic pollution. World Environment Day is a UN Environment-led global event, the single largest celebration of our environment each year.

**Gaurav Grover, President of New Delhi Social Workers Association (NDSWA) with Dr. Udit Raj, Hon'ble Member of Parliament (North West Delhi)** along with the **United Nations Environment Programme (UNEP)**, organized a meaningful discussion to create more awareness on environment happening at Constitutional Club of India, Rafi Marg.

The Government of India has committed to organizing and promoting the World Environment Day celebrations through a series of engaging activities and events generating strong public interest and participation. From Pan-Indian plastic clean-up drives in public areas, national reserves and forests to simultaneous beach clean-up activities – India will lead the initiative by setting an example. India is emerging as a leader, given it has one of the highest recycling rates in the world. It can be instrumental in combating plastic pollution. By hosting World Environment Day 2018, the Indian government is accelerating its leadership on an issue of tremendous magnitude. Delhi, the sixth-most populated metropolis in the world (second largest if the entire NCR is included), is one of the most heavily polluted cities in India, having, for instance, one of the country's highest volumes of particulate matter pollution. In May 2014 the World Health Organization announced New Delhi as the most polluted city in the world. Environmental problems in Delhi, are a threat to the well-being of the city's and area's inhabitants as well as the flora and fauna, as it remains one of the most heavily polluted cities. The **New Delhi Social Workers Association (NDSWA)** has been working closely with the Government and the citizens for their societal development and upliftment, for the last six decades.

**Mr. Gaurav Grover, President of NDSWA said** "This initiative will give an encouragement to all citizens, that they should come forward and fight against the issue of Single-use plastic which is polluting the environment, But this can only happen by individuals taking a step forward, World Environment Day is just a wake-up call for us to work for our environment.

**Dr. Udit Raj, Hon'ble Member of Parliament said** "We are so conservative that we need everything from our environment without considering how much we are exploiting the earth and damaging the environment. Let us began with ourselves to fight against the issue of single-use plastic which is polluting the environment. We need to bring the changes in our own pattern of consumption."

**Ms. Dia Mirza, Actress & UN Environment Goodwill Ambassador for India said** "We are extremely optimistic that we can achieve a significant shift in human behaviour where through the advocacy that we all are involved with, we can help more people to recognise the consumption of single use of plastic and find ways to refuse the single use of plastics. Once we achieve this, we can find a better way to manage the plastic waste."

**#IDY2018 | #NDSWA**

Mr. Naysan Sabha, Director, Communication Division UN Environment said “The theme: Single-use plastic which is polluting the environment is critical to every citizen of this city and the whole planet. One must avoid the consumption of single-use disposable plastics. Plastics per say are not the problem but single-use disposable plastics are the issue as they have very little value and a linear approach to the economy.



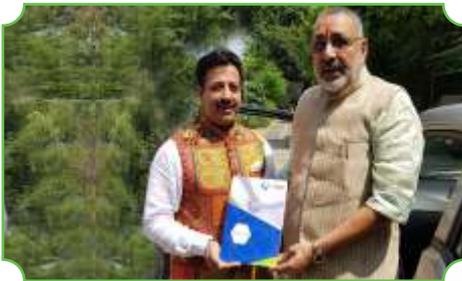


## AHIMSA SILK & KHADI : THE FABRIC OF FREEDOM & HARMONY

"Khadi has the power to provide employment to crores of people. It has now become a symbol and a centre of interest of the nation's youth," Hon'ble Prime Minister Shri Narendra Modi said in his first 'Mann Ki Baat' address in 2016.

Lauding the people associated with Khadi, he said that the fabric was quickly gaining attention among the youth and was carving a niche for itself in the world of fashion. After the success of Hon'ble Prime Minister Modi's take-yoga-global campaign, it's now the humble Khadi that he wants to take across borders as India peddles its soft power on the international stage. "The Government is aiming at making the 'Khadi' a global product identity of India, as it did for Yoga. A global identity of Khadi would also allow many rural artisans to earn better,"

The Government has already approached the United Nations and sought help in promoting Khadi as a product. The KVIC has now set a bigger target of achieving Rs 5,000 crore in khadi sales by 2018-19. No wonder the Government organisation is now looking at exports. With our Hon'ble Prime Minister's vision of further improving the perception, brand building and wider acceptability of our National Fabric-Khadi, along with creating more awareness on the "Swachh Bharat" Campaign, we organized a SHOWCASING with the theme "AHIMSA SILK & KHADI - THE FABRIC OF FREEDOM AND HARMONY" a fashion show on Khadi, in the backdrop of the Indonesian Embassy, New Delhi.





## DILLI KI SOCH

The National Capital Territory of Delhi, has a unique multi administrative set-up and with the aim and objective of bringing all the relevant Stakeholders together for a better understanding and development of our City, through Public Private Partnership NDSWA & URJA, along with the three Delhi Municipal Corporations organised DILLI KI SOCH, an Annual Stakeholders Forum with the theme "Delhi towards a Smarter City" ... on Wednesday, 19th July, 2017 at the NDMC Convention Centre, New Delhi.

This one day Conference had discussions on the three fundamental issues related to Air, Land and Water impacting our City, Delhi. The Hon'ble Deputy Chief Minister of Delhi - Manish Sisodia, Manoj Tiwari - M.P and President Delhi BJP, MLAs, Local Councillors, World Bank, United Nations Office for Sustainable Development, UNDP, World Food Program, IIT Delhi and leading Experts were invited from the Government, Academia, Industry and the NGOs to deliberate on the workable solutions to the challenges.

The vibrant discussions on how to create a smarter Delhi by all the Stakeholders present were great. We should have more forums like this to discuss problems delhi citizens face everyday. Sh. Manoj Tiwari explained his vision for Delhi and the way forward which gives us hope for better future of our City. Citizen participation cannot be undermined if real development is desired going forward.

Shri Dependra Pathak - Special Commissioner Delhi Police, Shri Bhure Lal - Chairman EPCA... to name a few were among the many eminent panelist present at the Dilli Ki Soch. We are pleased to inform that DILLI KI SOCH was Powered by The Hindustan Times, India's leading newspaper and supported by the Swachh Bharat Mission, UBER leading taxi aggregator, Bisleri, Chaon Foundation and the Delhi Clean Air Forum.



Journey from 1950s ...

# Our Journey







**NEW DELHI SOCIAL WORKERS ASSOCIATION  
INDIA LUXURY FOUNDATION**



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